

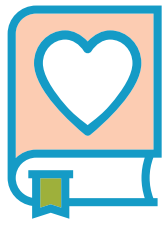
LITERATURE LOVERS' NIGHT OUT™

EXCELSIOR BAY BOOKS

Valley Bookseller



LITERATURE LOVERS' NIGHT OUT™ is a ticketed event that features local and national authors in a moderated program. EXCELSIOR BAY BOOKS and VALLEY BOOKSELLER use off-site venues with seating for 300+ guests. The two bookstores are about an hour apart and serve entirely different customer areas.



The program is designed as an evening reception with refreshments, or as a luncheon program. Guests are treated to an entertaining presentation of each author's life and work and an opportunity to stock up on signed books.

The audience consists of AVID READERS, BOOK CLUB MEMBERS, and GIFT SHOPPERS.



EXCELSIOR BAY BOOKS & VALLEY BOOKSELLER ARE PROUD TO HOST BOTH LOCAL AND NATIONAL AUTHORS ON THEIR BOOK TOURS.

STRONG SALES FOR ALL PARTICIPATING AUTHORS



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Please contact PAMELA KLINGER-HORN to discuss participating in LITERATURE LOVERS' NIGHT OUT™ at both Excelsior Bay Books and Valley Bookseller. Authors must be available to participate in both locations at two events.

PKHORN@MCHSI.COM

PROGRAM FEATURES:

- Mingling with authors
- Get the latest news from the publishing world
- Stock up on new reading material
- Win pre-publication copies of forthcoming books and other exciting prizes

CUSTOMERS ARE LINED UP AT THE DOOR ON TICKET SALES DAY



THE LITERATURE LOVERS' LUNCHEON™



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(952) 401-0932
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